

the **SOUTHERN**
HISTORICAL ASSOCIATION

INFORMATION FOR 2019 EXHIBIT BOOTHS AND PROGRAM AD RESERVATIONS

The 85th Annual Meeting of the Southern Historical Association will be held at the Galt House Hotel at 140 North Fourth Street in Louisville, Kentucky on November 7 through November 10, 2019. Please note that this year's meeting runs from Thursday through Sunday.

Exhibit hall hours for Louisville:

Thursday, November 7, Set up	1:00 PM–6:00 PM
Friday, November 8	9:00 AM–5:00 PM
Saturday, November 9	9:00 AM–5:00 PM
Sunday, November 10	8:30 AM–12:00 PM
Sunday, November 10, Dismantle	12:00 PM–4:00 PM

An Exhibitor Service Manual with rental furnishings, drayage, and shipping information will be sent to all publishers exhibiting at our meeting two months prior to the meeting. The official service contractor for the meeting is SS&G Management at phone number 985-377-8800. April Moody, our primary contact with SS&G, will be in touch with you later regarding other set-up options.

ORDER DETAILS FOR BOOTHS AND ADS

EXHIBIT RATES:

Single booth	\$450.00
Two booths*	\$787.50
Three booths*	\$1125.00
Island*	\$1462.50

*A 25% discount applies to all additional booths after the first one (\$337.50 each).

This price includes an attractively draped booth with an 8' high back wall and a 3' high side rail drapery, and a one-line identification sign with exhibitor's name; listing of name, representatives' names, and booth number(s) in the Program -- **provided booth registration is made by June 15**. Programs and registration are free to exhibit representatives. Enclosed is a Safety & Property Damage Mitigation statement that all representatives need to be familiar with.

ADVERTISING RATES:

Single page	\$350.00
Two-page spread	\$450.00
Four-page spread	\$700.00

All covers are previously reserved. The page size is 5 x 8, 133-line screen. Ads are accepted by email using PDF files. A minimum of 600 dpi is recommended when submitting camera-ready copy.

IMPORTANT DATES

June 15	ORDERS MUST BE RECEIVED IN OUR OFFICE
June 15	HALF OF EXHIBIT PAYMENT DUE
July 1	DEADLINE FOR AD COPY
July 1	BOOTH REPRESENTATIVE NAME(S) DUE
August 15	FINAL PAYMENT(S) DUE